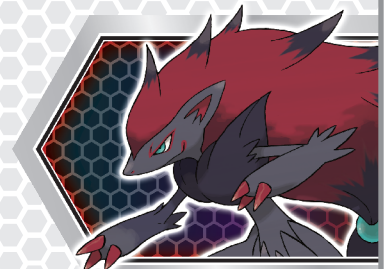




TRADING CARD GAME

BLACK & WHITE TRAINER KIT

2-PLAYER LEARN-TO-PLAY SET



The Pokémon Trading Card Game: *Black & White* Trainer Kit— Your Step-by-Step Guide to Learning and Playing!

Your favorite Pokémon will show you how to battle—one card at a time! The Pokémon TCG: *Black & White* Trainer Kit gets you playing from the very first card you draw. And with powerful Pokémon like Excadrill and Zoroark at your side, you'll be a Pokémon Trainer in no time!

The Pokémon TCG: *Black & White* Trainer Kit contains everything you need to learn, train, and win! Play each deck against the other, then combine them to build one powerful deck. Then test your deck at a Pokémon League near you or online in the Pokémon TCG Online: *Trainer Challenge* for free!

Each step-by-step Trainer Kit includes:

- Two 30-card decks, each with a specially selected holographic foil card
- Two guided game booklets to teach you how to play card by card, battle by battle!
- 2-player playmat with great game tips and rules on the reverse side!
- Damage counters and Special Condition markers
- Game coin with cool Pokémon design
- Illustrated deck box to keep your new cards in
- One special code card for the Pokémon TCG Online!
- BONUS booster pack with even more cards!



Pokémon TCG: *Black & White* Trainer Kit

Product code: 290-10655

UPC: 0-820650-106552

7" H x 7 1/2" W x 1 1/3" D, .54 lbs.

MSRP: \$12.99 USD each

Pokémon TCG: *Black & White* Trainer Kit Display

Product code: 290-11655

Configuration: 8 Trainer Kits per display

UPC: 0-820650-116551

6 1/10" H x 7 3/5" W x 10 1/4" D, 4.5 lbs.

MSRP: \$103.92 USD

Pokémon TCG: *Black & White* Trainer Kit

Master Carton

Configuration: 4 displays per master carton

UPC: 0-820650-126550

6 1/3" H x 15 3/5" W x 21 1/10" D, 20 lbs.

MSRP: \$415.68 USD

In Stores August 3RD, 2011!